LONDON MEETING IDEAS FROM MORNING SESSION

No	Gp	Idea
1.	F	Further Maths Network is a good idea.
2.	F	There are a lot of initiatives at primary and secondary school level but these
		need to be coordinated and evaluated.
3.	F	Need to make sure the needs of industry are met.
4.	F	Careers a lot of initiatives but little evaluation apart from happiness sheets.
5.	F	Good careers study in Scotland by Brian Wodnough Oxford U.
6.	F	Difficulty with time for teachers to do more.
7.	F	Curriculum initiatives including Kings/Edexcel Pathways.
8.	F	Maths compulsory at KS4 means it is not discussed in schools much.
9.	F	Image of maths in the media: the BBC is planning an initiative
10.	F	We need to change perceptions. It is OK to be stuck.
11.	В	Student encouragement initiatives good eg UAS.
12.	В	Peer tutoring Vertex C3system, Whiteboard, Scheme whereby 14 year olds
		support others.
13.	В	Must foster a love of Maths from an early age.
14.	В	Motivation is key.
15.	В	Do a marketing job to stop young people closing doors if they do not choose
		Maths.
16.	C	Curriculum enrichment need to balance mathematical content with
	~	mathematical application.
17.	C	Teacher support: eg MEI upskilling of Maths teachers, Warwick U students
10		helping in classroom teaching one day a week
18.	С	Industry links IBM local initiative with e-mentoring, DSTL bursaries for
19.	С	undergraduates. Lack of assessment of initiatives.
20.	C	Lack of assessment of initiatives. Lack of awareness of initiatives.
21.	C	Balance between money for initiative and sharing of good practice.
21.	C	balance between money for initiative and sharing of good practice.
22.	A	Enrichment important eg Masterclasses.
23.	A	Group activities and discussions important.
24.	A	Offer financial incentives.
25.	A	More active style of learning.
26.	A	Pick out gifted and talented early on.
27.	A	Have cross curricular activities as maths can be isolated. It is also being
		squeezed in curriculum.
28.	A	Need to challenge misconceptions about Maths.
29.	A	Is university teaching in Maths too technical?
30.	A	Need collaboration between schools and HE.
31.	A	School league tables can be an inhibitor.
32.	A	Image of maths and mathematicians a problem.
33.	A	Need to promote that maths is everywhere.
34.	A	Need to change perception that it is OK to be bad at maths.

 36. A Promote good salary opportunities with A level Maths. 37. A Widen participation. 38. A Make Maths a people subject. 39. D Increase numbers of Maths teachers;	2.5	T .	
37. A Widen participation. 38. A Make Maths a people subject. 39. D Increase numbers of Maths teachers; Adult returners; minor courses; Maths in other subjects, MSc and other CPD, 40. D When Qualified Maths Teacher comes in pay these more. 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. <t< td=""><td>35.</td><td>Α</td><td>Focus on career aspects of Maths.</td></t<>	35.	Α	Focus on career aspects of Maths.
38. A Make Maths a people subject. 39. D Increase numbers of Maths teachers; Adult returners; minor courses; Maths in other subjects, MSc and other CPD, 40. D When Qualified Maths Teacher comes in pay these more. 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects.			U 11
39. D Increase numbers of Maths teachers; Adult returners; minor courses; Maths in other subjects, MSc and other CPD, 40. D When Qualified Maths Teacher comes in pay these more. 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects.		_	
Adult returners; minor courses; Maths in other subjects, MSc and other CPD, 40. D When Qualified Maths Teacher comes in pay these more. 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects.	38.	A	Make Maths a people subject.
Adult returners; minor courses; Maths in other subjects, MSc and other CPD, 40. D When Qualified Maths Teacher comes in pay these more. 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects.			
CPD, 40. D When Qualified Maths Teacher comes in pay these more. 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects.	39.	D	Increase numbers of Maths teachers;
 40. D When Qualified Maths Teacher comes in pay these more. 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 			Adult returners; minor courses; Maths in other subjects, MSc and other
 41. D Improve careers advice. 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 			CPD,
 42. D Improve media image. 43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 		D	1 •
43. E Work based initiatives eg Avon Cosmetics career Review scheme –target adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects.	41.	D	Improve careers advice.
adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive.	42.	D	Improve media image.
adult learners. 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive.			
 44. E Make real life Maths links eg maths 2000. 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	43.	E	Work based initiatives eg Avon Cosmetics career Review scheme –target
 45. E Information gap across the sectors. 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 			adult learners.
 46. E Careers advice and materials need improving. 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	44.	E	Make real life Maths links eg maths 2000.
 47. E Need to get more parental involvement. 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	45.	Е	Information gap across the sectors.
 48. E Promote Maths at early age involving parents as well. 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	46.	E	Careers advice and materials need improving.
 49. E More maths ideas on the STEM Website. 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	47.	E	Need to get more parental involvement.
 50. E Teachers need more organised information. 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	48.	E	Promote Maths at early age involving parents as well.
 51. E Need to glamorise mathematics. 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	49.	E	More maths ideas on the STEM Website.
 52. E CMS careers site good but not well known. 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	50.	E	Teachers need more organised information.
 53. E Careers teachers in schools need to know more about Maths. 54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	51.	Е	Need to glamorise mathematics.
54. G Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior. VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive.	52.	Е	CMS careers site good but not well known.
VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive.	53.	Е	Careers teachers in schools need to know more about Maths.
VEGA Young scientist, RSS School workshops, ATE summer camp, (nos dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive.			
dropping), MMP, UAS 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive.	54.	G	Initiatives mentioned: UKMT, Masterclasses, NAGTY, Robocop Junior.
 55. G A lot of initiatives but are they marginal. 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 			VEGA Young scientist, RSS School workshops, ATE summer camp, (nos
 56. G Need to increase popularity of subject. 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 			dropping), MMP, UAS
 57. G Make teaching more exciting. 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	55.	G	A lot of initiatives but are they marginal.
 58. G Reduce anxiety for pupils about maths. 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	56.	G	Need to increase popularity of subject.
 59. G More information about careers opportunities. 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	57.	G	Make teaching more exciting.
 60. G Change image that it is acceptable not to be good at maths. 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	58.	G	Reduce anxiety for pupils about maths.
 61. G Make teaching an exciting career option and reduce wastage. 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	59.	G	More information about careers opportunities.
 62. G Demonstrate that maths underpins all subjects. 63. G Be careful that Maths is not seen as too exclusive. 	60.	G	Change image that it is acceptable not to be good at maths.
63. G Be careful that Maths is not seen as too exclusive.	61.	G	Make teaching an exciting career option and reduce wastage.
	62.	G	Demonstrate that maths underpins all subjects.
64. G Look at changes to HE courses.	63.	G	Be careful that Maths is not seen as too exclusive.
	64.	G	Look at changes to HE courses.

MEASURES

1	В	Measure numbers/gender/interest.
2	В	Measure fun feeling with general public.
3.	A	More going from AS to A level.
4.	A	Students better prepared for Maths in HE.
5.	D	No single measure of success: can do attitude
6.	D	Ask students why they are doing Maths.
7.	Е	Benefits may not appear for 10 years.